

Historic, Archive Document

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02,09

PETUNIA
FIRE
CHIEF



NEW FLOWERS

For Your 1950 Garden

Better Gardens

EVERYTHING TO MAKE THEM SO
CAMPBELL & LESH & AMBLER
2446 HUNTINGTON DR. SAN MARINO

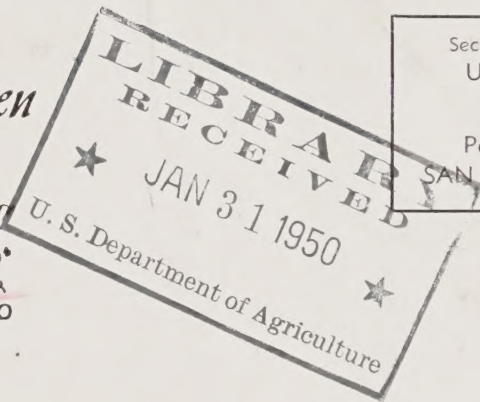
... CALIFORNIA ...



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Permit No. 570
SAN MARINO, CALIF.



BETTER SEEDS — BETTER FLOWERS — BETTER GARDENS



ASTER, PRINCESS MIXED

AGATHEA. "Blue Daisy" (p). Pkt. 15c.
AGERATUM (a). Midget Blue: 3 in. Pkt. 15c.
ALSTROEMERIA "Peruvian Lily" (p). Chilense Hybrids. Pkt. 25c.
ALYSSUM (a). Carpet of Snow: 3 in.; white. Pkt. 10c. Violet Queen: 5 in. Pkt. 15c.
ALYSSUM Saxatile (p). Yellow. Pkt. 10c.
ARCTOTIS HYBRIDS (ap). African Daisy. Pkt. 15c.
ASTER (a). Calif Giant: curly-petaled doubles; mixed. Pkt. 15c. Early Beauty: huge incurved doubles; mixed. Pkt. 15c. Princess: anemone-centered; mixed. Pkt. 15c. Giant Calif. Sunshine: single, starry-centered; mixed. Pkt. 15c. Rainbow Single Mixed. Pkt. 10c.
AUSTRALIAN PEA VINE (pc). Pkt. 10c.
BABY BLUE EYES (a). Nemophila insignis blue. Pkt. 10c.
BACHELOR'S BUTTON or "Cornflower" (a). Blue, Pink, or Mixed. Pkts. 10c.
BALSAM, Camellia-Flowered (a). Mixed. Pkt. 10c.
BEGONIA (p). Tuberous-rooted, Giant Camellia Doubles, Mixed. Pkt. 50c.
BLUE LACE FLOWER. Didiscus (a). Pkt. 10c.
CALCEOLARIA (a). Giant Hybrids Mixed. Pkt. 50c.
CALENDULA (a). Ball's Gold: deep yellow. Pkt. 15c. Ball's Masterpiece: orange. Pkt. 15c. Art Shades Mixed. Pkt. 10c. New Pacific Beauty Type: heat-resistant, mixed. Pkt. 15c.
CALIFORNIA POPPY. Eschscholtzia (aw). True golden-orange. Pkt. 10c; oz. 45c. Hybrida Many-Colors Mixed. Pkt. 10c.
CAMPANULA. "Canterbury Bells" (b). Cup-and-Saucer Mixed. Pkt. 10c.
CANDYTUFT (a). Giant Hyacinth-flowered: white. Pkt. 10c. Umbellata Mixed. Pkt. 10c.
CARNATION (p). Chabaud's Giant Mixed. Pkt. 15c.
CHRYSANTHEMUM, Annual. "Painted Daisy" (a). Mixed. Pkt. 10c.
CINERARIA (a). Calif. Giant Mixed: for shade. Pkt. 50c.
CLARKIA (aw). Cutflower Mixture. Pkt. 10c.
COBOEA. "Cathedral Bells Vine" (ac). Purple. Pkt. 10c.
COLEUS (p). Rainbow Mixture: for shade. Pkt. 35c.
COLUMBINE. Aquilegia (p). L. S. Blue Shades. Pkt. 25c. L. S. Hybrids Mixed. Pkt. 25c.
CORAL BELLS. Heuchera (p). Hybrids Mixed. Pkt. 25c.
COSMOS (a). New Early Radiance. Pkt. 15c. Early Sensation Mixed. Pkt. 15c. Late Single Mixed. Pkt. 10c.

- (a) is for Annuals, which bloom the first season and then die.
 (p) is for Perennials, which grow and bloom for many years.
 (b) is for Biennials, which do not bloom until the second season, then die.
 (c) is for Climbers.
 (g) is for ground covers; quick, low annuals usually sown where they are to bloom.
 (w) is for Wild Flowers, which are California natives, best grown where they are to bloom.

DAHLIA (p). Better Gardens Exhibition Mixed. Pkt. 25c. Unwin's Dwarf Hybrids. Pkt. 15c.
DELPHINIUM (p). Pacific Hybrids, Round Table Series. Pkt. 25c.
DIANTHUS. "Pinks". Gaiety Mixture (a). Pkt. 10c. Plumarius Cyclops Mixed (p). Pkt. 15c.
DIMORPHOTHECA. "African Daisy" (a). Hybrids Mixed. Pkt. 10c.
DUSTY MILLER. Centaurea candidissima (p). Pkt. 15c.
FORGET-ME-NOT. Myosotis (ap). Blue Bird. Pkt. 15c.
FOXGLOVE. Digitalis (b). Shirley Mixed. Pkt. 10c.
GAILLARDIA (ap). Double Mixed. Pkt. 10c.
GILIA (ag). Fairy Stars: many colors mixed. Pkt. 10c.
GLOXINIA (p). Better Gardens Mixed. Pkt. 50c.
GOSETIA (aw). Tall Double Mixed or Half-Dwarf Single Mixed. Pkts. 10c.
GOURDS (ac). Large or Small Sorts Mixed. Pkts. 10c.
GYPSOPHILA. "Baby's Breath" (a). Cutting white. Pkt. 10c.
HIBISCUS. "Mallow Marvels" (p). Giant Mixed. Pkt. 10c.
HOLLYHOCK (p). Chater's Double Mixed. Pkt. 15c.
HUNNEMANNIA. "Mexican Tulip Poppy" (a). Sunlite: yellow. Pkt. 15c.
LARKSPUR (a). Giant Imperial Mixed. Pkt. 10c.
LATHYRUS. Perennial Sweet Pea (pc). Mixed. Pkt. 10c.
LINARIA. "Baby Snapdragon" (a). Hybrid Mixed. Pkt. 10c.
LINUM. Scarlet Flax (a). Pkt. 10c. Blue Flax (p). Pkt. 15c.
LOBELIA (a). Cambridge Blue: light blue. Pkt. 15c. Crystal Palace: dark blue. Pkt. 10c.
MARIGOLD (a). African-type Sunset Giants Mixed. Pkt. 15c. Dwarf French Yellow Pygmy, and Harmony Hybrids Mixed. Pkts. 15c.
MIGNONETTE (a). Fragrant Machet Mixed. Pkt. 10c.
MINA LOBATA. "Flag of Spain Vine" (ac). Red-and-Gold. Pkt. 25c.
MORNING GLORY (ac). Heavenly Blue, and Scarlett O'Hara: crimson. Pkts. 15c.
NASTURTIUM (a). Double Gleam Mixed, and Golden Gleam: yellow. Pkts. 15c. Dwarf Double Gem Mixed. Pkts. 15c. Tall Single Climbing Mixed. Pkts. 15c.
NEMESIA (a). All-Colors Mixture. Pkt. 15c.
NIEREMBERGIA. "Dwarf Cup Flower" (p). Lavender-Blue, and Purple Robe. Pkts. 25c.
PANSY (ba). Imported Roggli Swiss Giants Mixed, and Steele's Mastodon Jumbo Mixed. Pkts. 25c; 1/16-oz. \$2.00. Steele's Butterfly Hybrids. Pkt. 35c.
PENSTEMON (p). Sensation Mixed. Pkt. 15c.
PETUNIA (pa). Compact, single varieties: Celestial Rose, Rosy Morn, Heavenly Blue (Silver Blue), All Colors Mixed. Pkts. 10c. Ruffled Giants of California Mixed. Pkt. 35c.
PHLOX Drummondii (a). 1-foot Mixed; Dwarf (6-inch) Mixed. Pkts. 15c.
POPPIES, Shirley (a). Single Mixed; Double Mixed. Pkts. 10c.
PORTULACA. "Moss Rose" (ag). Single Mixed. Pkt. 10c. Double Mixed. Pkt. 10c.

PRIMROSE. Primula malacoides (a): New Colors Mixed. Pkt. 25c. Primula obconica (ba): All Shades Mixed. Pkt. 50c. Primula Veris Polyanthus (p): Giant English Mixed. Pkt. 50c.
SALPIGLOSSIS (a). Emperor Mixed. Pkt. 10c.
SCABIOSA. "Pincushion Flower" (a). Giant Mixed. Pkt. 10c.
SCARLET RUNNER BEAN (ac). Showy summer vine. Pkt. 10c.
SCHIZANTHUS. "Poor Man's Orchid" (a). Mixed. Pkt. 25c.
SNAPDRAGON (pa). Tall Maximum Mixed; Medium Mixed; New Tetra Mixed. Pkts. 15c.
STOCKS. Giant Imperial Mixed (a). Pkt. 15c. Brompton (pa): Dwarf Bedding Mixed. Pkt. 25c.
STREPTOCARPUS (a). Giant Hybrid Mixed. Pkt. 50c.
SWAN RIVER DAISY. Brachycome (a). Mixed. Pkt. 10c.
SWEET PEAS (ac). New Cuthbertson Mixed. Oz. 50c; 1/2-oz. 30c. Early Spencer Mixed: earliest flowering. Oz. 50c; 1/2-oz. 30c.
SWEET SULTAN. Centaurea (a). Mixed. Pkt. 10c.
SWEET WILLIAM (b). Single Mixed. Pkt. 15c.
TITHONIA. "Mexican Sunflower" (a). Orange-red. Pkt. 15c.
TORENIA. "Summer Pansy" (a). Rich blue. Pkt. 15c.
VERBENA (pa). Grandiflora Mixed. Pkt. 15c.
VIOLA (ba). Blue Perfection; Chantreyland (apricot); Yellow; White Perfection; Formula Mixed. Pkts. 15c.
VIRGINIAN STOCK (ag). Quick edging; Mixed. Oz. \$1.00; Pkt. 10c.
WALLFLOWER (pa). Fragrant; Single Mixed. Pkt. 15c.
WILD FLOWER MIXTURE (a). Twenty California native flowers, blended to give a long spring bloom. Oz. 70c; Pkts. 25c and 10c.
ZINNIA (a)
 Super Giants: new colors, mixed. Pkt. 15c.
 Dahlia-Flowered Giant Type: Canary Bird; Crimson Monarch; Lavender Dream; Exquisite Pink; Golden State Orange; Polar Bear White; Royal Purple; Will Rogers Scarlet; Gold Medal Mixed. Pkts. 15c. Super Crown of Gold, Pastel Tints. Pkt. 15c.
 Calif. Giants (tallest; largest). Mixed. Pkt. 15c.
 Fantasy: curly-petaled; Mixed. Pkt. 15c.
 Cut-and-Come: medium-sized; Mixed. Pkt. 10c.
 Lilliput (Pompon). Pastel Mixed. Pkt. 15c. All Colors Mixed. Pkt. 10c.
 Haageana (Mexican Zinnia). Two-toned Mixed. Pkt. 10c.

ZINNIA, GIANT DAHLIA FLOWERED





VILLE DE NANTES



DEBUTANTE

Better Camellias from Better Gardens

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PRICES are for strong, branched plants in one-gallon containers. Larger plants are available in five-gallon containers at prices varying with the size of the plants; ask for prices.

SHIPPING. Add 10% of the amount of your order (minimum \$2.00) for careful crating, and we will ship any size of our Camellias to you express collect, to arrive in their original containers in perfect condition.

ALBA PLENA. Pure white formal double; early, free-bloomer. **\$2.95.**

ARAJISHI (Aloha). Deep rose-red, full-double, peony-form; very early. **\$2.75.**

BELLA ROMANA. Pink, striped and splashed crimson; rose-form double. **\$1.75.**

BERENICE BODDY. Light pink, loose-petaled semi-double; early, free-bloomer. **\$3.50.**

CHANDLERI ELEGANS. Huge pink-and-white petals surround a large anemone center; slow, bushy growth. **\$2.50.**

BLOOD OF CHINA. Large, deep velvety scarlet with many waved petals about a small golden center. **\$2.50.**

COL. FIREY (C. M. Hovey). Favorite deep red, large, formal double. **\$2.50.**

COVINA. Medium-sized, rose-red, semi-double, freely produced; bushy shrub. **\$1.50.**

DAIKAGURA. Large, deep rose, more or less blotched with white, loose-petaled, peony-form; early but continuing to bloom. **\$2.50.**

DEBUTANTE. Large, light pink, full double peony-form; the favorite pink Camellia. **\$3.00.**

ELENA NOBILE. Semi-double, orange-red, showy and free-flowering, on tall, slender plants. **\$2.50.**

EMPEROR OF RUSSIA. Large, vivid red peony-form with very thick petals; slow and compact. **\$2.00.**

FIMBRIATA. Pure white, formal double, the Alba Plena with the delicately fringed petals. **\$2.95.**

FRANCINE. Pure, deep pink form of Chandleri, otherwise identical. **\$2.50.**

GENERAL PATTON. Large, glowing pink rose-form; profuse bloomer and vigorous grower. **\$3.95.**

GLEN 40. Large, dark red, formal double with broad, overlapping petals; slow and compact. **\$3.95.**

GRANDIFLORA ROSEA (Lady Clare). Very large, semi-double rose-pink with prominent crown of golden stamens. **\$2.00.**

HIGH HAT. Beautiful light pink sport of Daikagura; early-blooming; slow, spreading growth. **\$4.50.**

JORDAN'S PRIDE (Herme). Loose-petaled, light pink-and-white, with some red stripes; rapid, upright growth. **\$1.75.**

JULIA DRAYTON (Mathotiana). Huge, deep rose-red petals slowly unfurl from a rose-bud center and turn to a purple-red. **\$2.50.**

KUMASAKA. Large, rose-pink, rose-form double, revealing a fluffy center of petals and stamens when fully open. **\$2.00.**

LAUREL LEAF (Lallarook). Large, salmon-pink, formal-double, with deeper veins and some white markings; lovely, long leaves. **\$3.50.**

MONJISU (Calif. Donckelari). Medium-sized cherry-red, spotted white; very floriferous, slow and compact. **\$1.75.**

PAX. Long, overlapping, pure white petals; formal double with long, narrow, dark green foliage. **\$3.50.**

PINK PERFECTION. Shell pink formal double, holding its flowers if given filtered sunlight and adequate moisture all season. **\$1.75.**

POPE PIUS IX. Large, rosy-scarlet formal double; free-bloomer; open, upright growth. **\$2.50.**

PRINCESS BACIOCCHI. Carmine-red, semi-double peony-form; slow, bushy habit. **\$1.75.**

PURITY. Pure white formal double, finally revealing small, golden center; rapid, upright grower. **\$1.75.**

RUBY GLOW (Vedrine). Large, rich, deep red blooms freely produced; stands sun. **\$3.00.**

VILLE DE NANTES. New, large, dark red semi-double with occasional white blotches, the petals lacinated on the edges, and fluted. **\$4.50.**



TUBEROUS BEGONIA—LLOYDI (Hanging Basket) TYPE

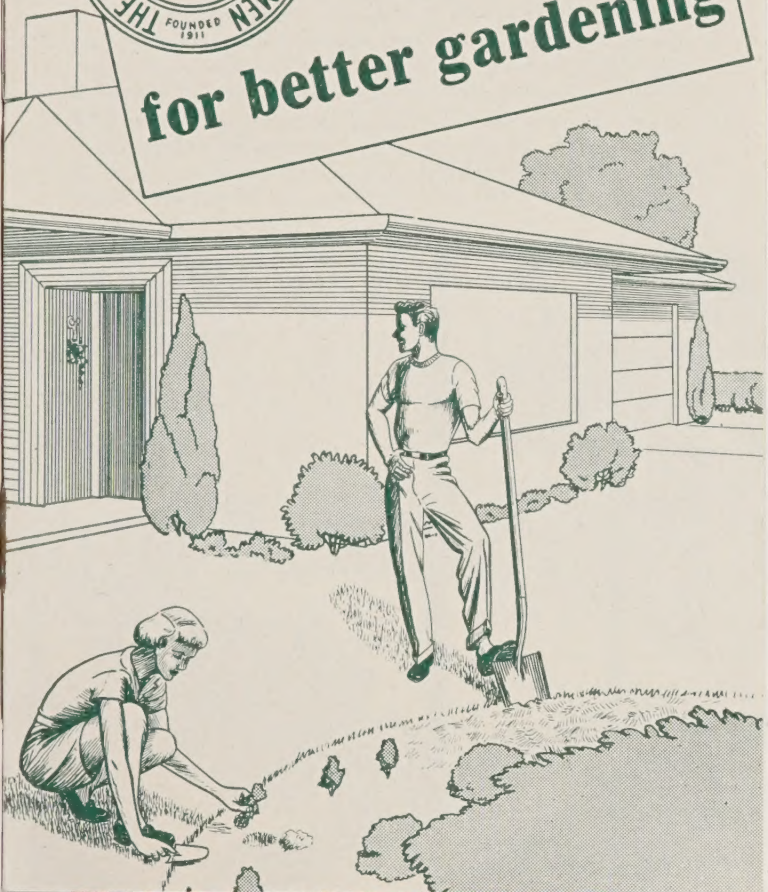


TIGRIDIA, MIXED COLORS →

TUBEROUS BEGONIA (Camellia Flowered)



PLANTING GUIDE for better gardening



NEWER GLADIOLUS at Lower Prices

BEACON. Bright, rosy-scarlet, with a highlight of cream in the throat; spike very tall and straight. **Doz. 75c; 100 \$5.50.**

BLUE BEAUTY. Best light violet-blue, a color that should be in every Gladiolus collection. **Doz. \$1.00; 100 \$7.50.**

CHAMOUNY. Beautiful, deep rose-pink, edged with silver; many flowers out at once. **Doz. \$1.00; 100 \$7.50.**

ELIZABETH THE QUEEN. New, clear lavender with a golden throat; many ruffled flowers out at once. **Doz. \$1.00; 100 \$7.50.**

ETHEL CAVE COLE. Extra large, clear rose-pink on tall stalks. **Doz. 75c; 100 \$5.50.**

LADY JANE. New, soft yellow, shading deeper on the lower petals; an outstanding exhibition variety. **Doz. \$1.00; 100 \$7.50.**

MARGARET BEATON. One of the most beautiful of all varieties, the large, pure white flowers feathered in the throat with scarlet. **Doz. 75c; 100 \$5.50.**

MARGUERITE. Glorious new, ruffled, deep salmon-pink with a creamy throat; tall and distinguished. **Doz. \$1.00; 100 \$7.50.**

MINUET. Clear lavender, with 6 or 7 wide-open blooms at a time, perfectly arranged on a tall, straight spike. **Doz. \$1.00; 100 \$7.50.**

MOTHER KADEL. Outstanding new, deep yellow for cutting and exhibition. **Doz. \$1.00; 100 \$7.50.**

PARADISE. Extra large, apricot-salmon flowers. **Doz. 75c; 100 \$5.50.**

PURPLE SUPREME. New, rich purple, each petal edged with silver. **Doz. \$1.00; 100 \$7.50.**

SNOW PRINCESS. Pure white flowers for exhibition or cutting; tall, vigorous grower. **Doz. 75c; 100 \$5.50.**

SPOTLIGHT. Great, new, dark yellow, with a scarlet blotch in each large flower's throat. **Doz. \$1.00; 100 \$7.50.**

RED CHARM. The best new, dark velvety-red. **Doz. \$1.00; 100 \$7.50.**

ROSA VAN LIMA. Light rose, with a few darker lines in the throat; 7 to 8 flowers at once on a tall, strong spike. **Doz. 75c; 100 \$5.50.**

VALERIA. Beautiful, new, ruffled, bright red throughout. **Doz. \$1.00; 100 \$7.50.**

WHITE GOLD. Large, clear, light cream; tall, early-flowering exhibition variety. **Doz. 75c; 100 \$5.50.**

RAINBOW MIXTURE. Contains these and other choice varieties. **Doz. 75c; 100 \$5.50.**

Postage Prepaid on All Seed and Bulb Orders.

Quantity Prices: 50 bulbs of a single variety take the 100 rate; 6 take the dozen rate.

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TUBEROUS BEGONIAS

The breath-takingly beautiful blossoms of Tuberous Begonias are first choice for color and show in shade each summer and early fall, and indeed are one of the most magnificent of all flowers. They are easily grown in pots or out-of-doors in a rich, light, well-drained soil containing a high percentage of leaf mold. **Full directions for their culture with every order.**

Camellia-Flowered Doubles. The huge flowers (4 to 6 inches in diameter) resemble Camellias. Choose from the following separate colors: Pink, Rose, Salmon, Apricot, Scarlet, Dark Red, Yellow, and White; also Mixed.

Giant Frilled Singles. The beautifully ruffled flowers hold their heads well for bedding. Choose from all above separate colors, or mixed.

Carnation-Flowered Doubles. The giant flowers have fimbriated petals, resembling those of Carnations. Choose from the following separate colors: Rose, Salmon, Scarlet, Yellow, or All-Colors Mixed.

Hanging-Basket Type. Lovely, large, pendulous double flowers for pots, window-boxes, and hanging-Baskets. Choose from the following colors: Rose, Salmon, Scarlet, Yellow, and All-Colors Mixed.

Prices of All Colors and Varieties of Tuberous Begonias: Large Tubers (1½ to 2 inches in diameter), each 35c; dozen \$3.50.





VILLE DE NANTES



VERY FEW THINGS

that we purchase represent a permanent investment. Most everything wears out with use and eventually has little or no value. The furniture in our homes deteriorates year after year and must soon be replaced. Automobiles become "used cars" the day they are driven from the show room and each year they decrease in value. Almost everything we buy depreciates in value the longer we own it.

How different this is when we think of a tree or a shrub. A living plant that actually grows each year, not only adds to its monetary value, but also to its value from the standpoint of the joy and pleasure it gives us.

Yes, nursery stock is a good investment because it is a permanent investment that increases in dollar value even as we get increased joy and pleasure from it. And when we better our gardens, we better our living.

Better Camellias from Better Garden

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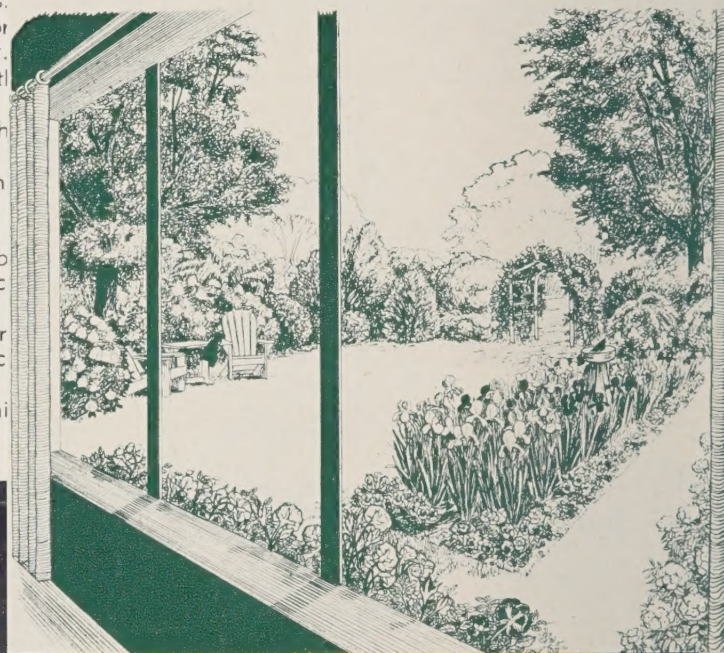
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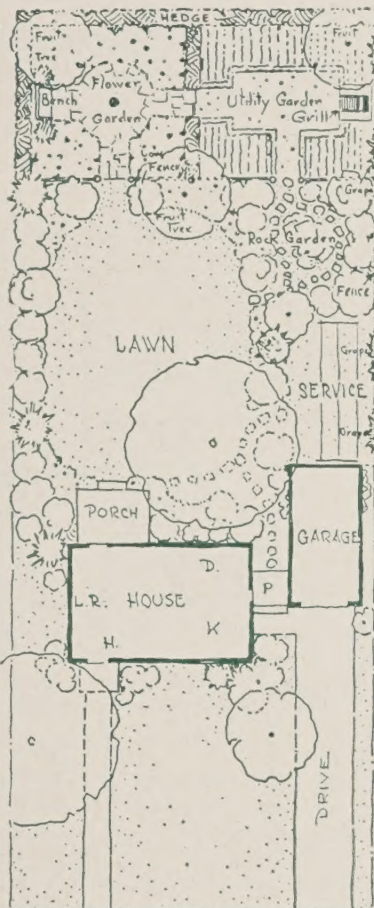


A PLAN FOR AN AVERAGE CITY LOT

WE HERE IN CALIFORNIA are the envy of people in every other part of the country because we really live in our yards and enjoy the beauty and pleasure of shrubs and flowers the year around. The proper use of the land that we own in effect adds another room to the house, a room for outdoor living, eating and relaxing.

The illustration on this page, of a typical city lot, shows how readily you can plan for privacy, beauty of form and design, and utility with a minimum of maintenance.

Lawn and gardens are combined to assure an uncrowded effect when viewed from the house, yet the plan provides for all the flowers, trees and plants one likes. An "outdoor living room" can be a positive influence for a better family life. Consult us for details on plant material.



Plans used through courtesy of American Association of Nurserymen.

3

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BELLA ROMANA. Pink, striped and splashed crimson; rose-form double. **\$1.75.**

BERENICE BODDY. Light pink, loose-petaled semi-double; early, free-bloomer. **\$3.50.**

CHANDLERI ELEGANS. Huge pink-and-white petals surround a large anemone center; slow, bushy growth. **\$2.50.**

BLOOD OF CHINA. Large, deep velvety scarlet with many waved petals about a small golden center. **\$2.50.**

COL. FIREY (C. M. Hovey). Favorite de large, formal double. **\$2.50.**

COVINA. Medium-sized, rose-red, semi-freely produced; bushy shrub. **\$1.50.**

DAIKAGURA. Large, deep rose, more blotched with white, loose-petaled, peony early but continuing to bloom. **\$2.50.**

DEBUTANTE. Large, light pink, full double form; the favorite pink Camellia. **\$3.00.**

ELENA NOBILE. Semi-double, orange-red, and free-flowering, on tall, slender plants.

EMPEROR OF RUSSIA. Large, vivid red peony with very thick petals; slow and compact.

FIMBRIATA. Pure white, formal double, the Plena with the delicately fringed petals.

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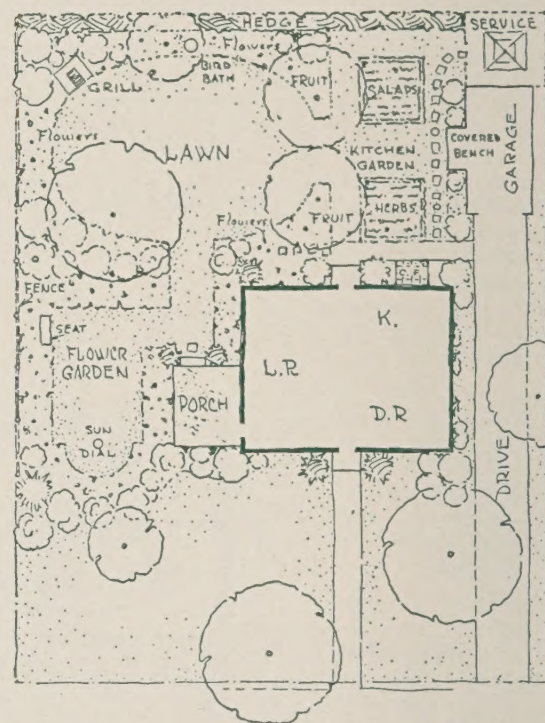
GENERAL PATTON. Large, glowing pink form; profuse bloomer and vigorous **\$3.95.**

GLEN 40. Large, dark red, formal double broad, overlapping petals; slow and compact. **\$3.95.**

GRANDIFLORA ROSEA (Lady Clare). Very semi-double rose-pink with prominent golden stamens. **\$2.00.**

HIGH HAT. Beautiful light pink sport of Dai early-blooming; slow, spreading growth.

A PLAN FOR A LARGE, WIDE LOT . .



IF THE PROPERTY YOU OWN is wide and not too deep, somewhat on the order of the plan above, this sketch will show you how to have privacy and develop open lawn, shrub and flower beds, service areas and utility gardens in a planned "outdoor living room". A design such as this can produce a setting that is as chic, stylish and enjoyable as any country club.

+



TUBEROUS BEGONIA—LLOYDI (Hanging Basket) TYPE



TUBEROUS BEGONIA (Camellia Flowered)

TIGRIDIA, MIXED COLORS →



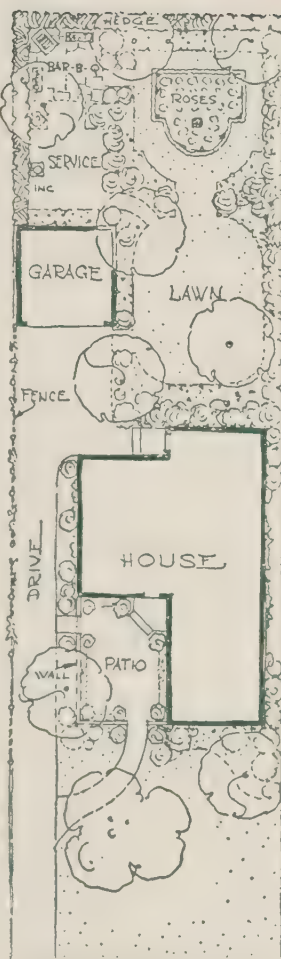
A PLAN FOR A LONG, NARROW LOT

A LONG, NARROW LOT does not preclude the possibility of having all the livability found in a larger area.

In the plan shown on this page you will note that the outdoor living room idea is maintained with open lawn, enclosed by shrub borders that provide privacy, and a rose garden is made a feature of the general design. You will also note that a picnic area with a barbecue "for outdoor eating" has been provided.

Utility is also provided for in a service yard behind the garage, and the trees properly placed will provide the necessary shade for hot summer days.

Make a rough plan of your property and bring it to us, we shall be glad to prepare preliminary or complete plans for you and suggest suitable shrubs, trees and plants for every part of your garden. First plan, then plant.



5

NEWER GLADIOLUS at Lower Prices

BEACON. Bright, rosy-scarlet, with a highlight of cream in the throat; spike very tall and straight. **Doz. 75c; 100 \$5.50.**

BLUE BEAUTY. Best light violet-blue, a color that should be in every Gladiolus collection. **Doz. \$1.00; 100 \$7.50.**

CHAMOUNY. Beautiful, deep rose-pink, edged with silver; many flowers out at once. **Doz. \$1.00; 100 \$7.50.**

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VALERIA. Beautiful, new, ruffled, bright red throughout. **Doz. \$1.00; 100 \$7.50.**

WHITE GOLD. Large, clear, light cream; tall, early-flowering exhibition variety. **Doz. 75c; 100 \$5.50.**

RAINBOW MIXTURE. Contains these and other choice varieties. **Doz. 75c; 100 \$5.50.**

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TUBEROUS BEGONIAS

The breath-takingly beautiful blossoms of Tuberous Begonias are first choice for color and show in shade each summer and early fall, and indeed are one of the most magnificent of all flowers. They are easily grown in pots or out-of-doors in a rich, light, well-drained soil containing a high percentage of leaf mold. **Full directions for their culture with every order.**

Camellia-Flowered Doubles. The huge flowers (4 to 6 inches in diameter) resemble Camellias. Choose from the following separate colors: Pink, Rose, Salmon, Apricot, Scarlet, Dark Red, Yellow, and White; also Mixed.

Giant Frilled Singles. The beautifully ruffled flowers hold their heads well for bedding. Choose from all above separate colors, or mixed.

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VILLE DE NANTES



Better Camellias from Better Garden

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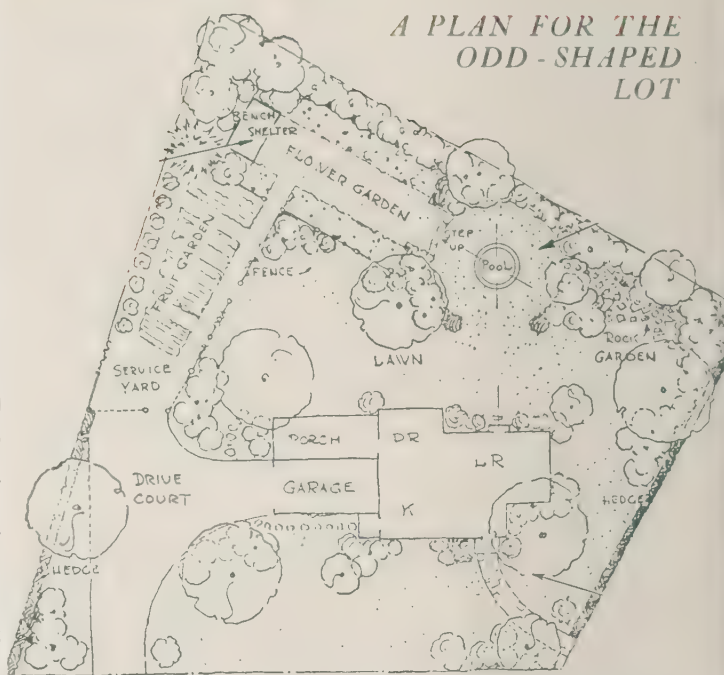
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A PLAN FOR THE ODD-SHAPED LOT



THE PLAN SHOWN HERE outlines the treatment for an odd-shaped lot. Here again a well-designed plan makes it possible to have such features as flower gardens, a pool, a rock garden, and for utility, a fruit and vegetable garden and a service area, which all work into a well-planned, harmonious picture.

The important consideration in all these cases is that a plan has been made before doing any of the planting. In this way it is possible to carry out the planting over several seasons and end up with a balanced planting.

We are glad to make suggestions if you have an unusual problem such as this.



TUBEROUS BEGONIA (LLOYD) Flowered



TUBEROUS BEGONIA (Camellia Flowered)

TIGRIDIA, MIXED COLORS →



SOMETHING ABOUT SOILS

THE BEST TREES AND PLANTS cannot be expected to develop into beautiful, mature specimens unless they are given a reasonable opportunity to make good. They will respond to good soil and good care by making a quicker and better growth. They will produce more flowers and fruit and will better withstand disease and pests if they are planted in happy surroundings.

This means primarily, good soil, and soil can be improved if good soil is not already available to you.

Here in California we have many types and kinds of soils, from light sandy loam to heavy clay adobe. All of these soils contain a certain amount of food, but unless the soils also contain bacteria that is constantly working to make the plant food available, plants will not thrive. For this reason, most soils can and should be improved.

The addition of humus, in the form of "well-rotted" manures will greatly aid bacterial action. Heavy soils are lightened by the addition of humus and in reverse, light soils are made more suitable for plant life and increase the moisture retention qualities by the addition of manure, peat moss, leaf mold and other organic matter. We consider the matter of soil the number one item of importance prior to the planting of any nursery stock, and suggest that you consult us as to how to best improve the condition of your soil before you begin to plant.

Add well-rotted manure to aid bacterial action in soil



Add well-rotted manure peat moss leaf mold to improve soil

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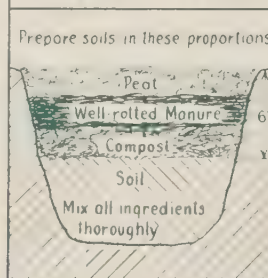
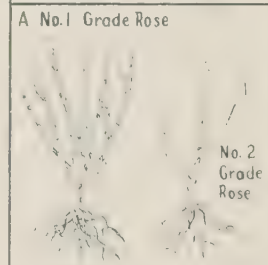
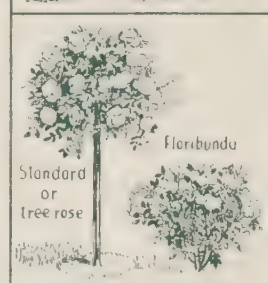
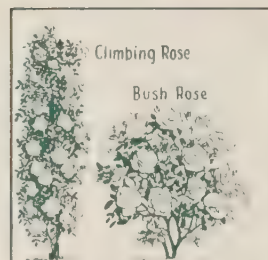
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HOW TO PLANT

THE TWO MOST IMPORTANT factors in rose growing are buying top grade plants, and proper planting.

Roses prefer an open area, free of tree and shrub roots, where they get half a day or more of sun, preferably morning sun. Keep roots moist and covered when planting.

Most any well drained soil, not too acid or alkaline can be made into good rose soil. Prepare the holes for planting well in advance. Dig holes 2 feet deep and 18 inches across. Add to surface soil 10% peat, 10% rotted manure and 5% rotted compost. Mix well. When planting re-dig holes, build a cone-shaped mound in the center, spread roots over cone; bud union (bulge on understock where top is budded on the stock) slightly above level of the ground. Fill in, firming with feet; water thoroughly.

Roses are heavy feeders. Fertilize from mid-March to mid-September, using 1/2 cup of a well-balanced fertilizer per plant. Dig a trench around plant, fill with water. When water settles place fertilizer in trench, fill with water again and cover after

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ELEONOR ATCHOFF (LLOYD) - Medium Dwarf Type



TUBEROUS BEGONIA (Camellia Flowered)

TIGRIDIA, MIXED COLORS →



ROSES

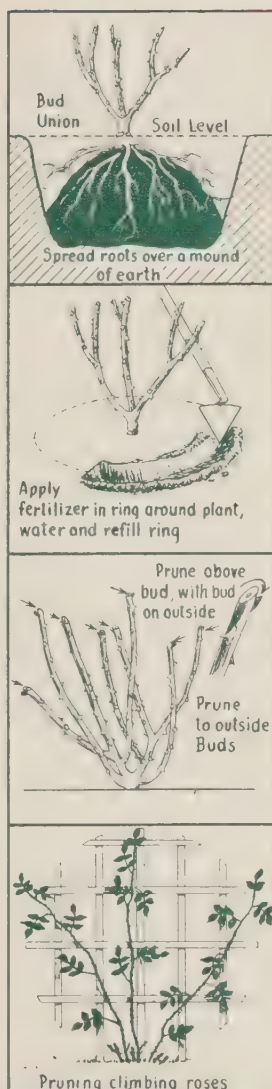
water has settled. After first application of commercial fertilizer a mulch of well-rotted manure may be applied.

Roses require plenty of water. Keep beds moist at all times. Frequency depends on soil, from once or twice a week in sandy soil, to once in two weeks in heavy soil. Allow water to run slowly and soak deeply.

January is the best month for pruning bush roses in California. As much as possible cut out the old wood and shorten back the new growth about $\frac{1}{2}$ of last year's growth. Cut out twiggy growth and cross branches. When cutting blooms leave 3 or 4 leaves with the top one pointing in the direction you wish the growth to go.

Pruning climbing roses. For the first two years after planting do not prune climbing roses. From third year on cut back all new growth $\frac{1}{3}$ right after the flowering period. Climbers which bloom once each year bloom on wood produced the previous year. Prune these right after flowering to allow a good growth for next year's flowers.

9



Pruning climbing roses



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HIGH HAT. Beautiful light pink sport of Dai early-blooming; slow, spreading growth.

AZALEAS should be planted in a hole three times the size of the ball of the plant and should be planted in pure peat, shallow, and prefers semi-shade. After its main blooming period is over, it should be pruned back very heavily and all the small weak branches should be removed entirely. Azaleas need a great deal of water and in soil where the drainage is good, it is almost impossible to over-water them.

They should be fertilized with an acid-fertilizer through the month of April to and including August, but should have no fertilizer the remainder of the year.

PELARGONIUMS and GERANIUMS
PELARGONIUMS and GERANIUMS thrive in such varied soils that the only caution given is to provide good drainage in heavy soils.

They grow in fairly acid soil and even tolerate some alkalinity, but become stunted and yellow in foliage-color as the alkaline condition increases.

Soil for pots may be fairly heavy, such as 2 parts loam or top soil (not sandy), 1 part leaf mold or peat, and 1 part sharp sand. Geraniums should be firmly potted—press or stamp the soil down more than you would for begonias or fuchsias.

Water young plants well until established. After that keep amply moist, preferably by irrigation rather than overhead sprinkling. Established geranium plants require less water than fuchsias and chrysanthemums, for example.

In poor ground such as sandy or root-crowded soil apply humus and fertilizer before planting. Give established plants one or two applications during spring and summer.

Potted geraniums should be fed about once a month during the blooming season, or more often if a liquid manure or salts are used. In any case, apply fertilizer according to the manufacturer's directions.

10



ELEPHANT ELEGANCE—LLOYD'S PATENT BARKY TYPE



TUBEROUS BEGONIA (Camellia Flowered)

TIGRIDIA, MIXED COLORS—→



How to Plant

CAMELLIAS

SELECT A SEMI-SHADY position protected from the hot sun. A spot beneath trees where the plants get some morning sun and filtered sunlight the rest of the day is ideal. Complete shade the entire day should be avoided.

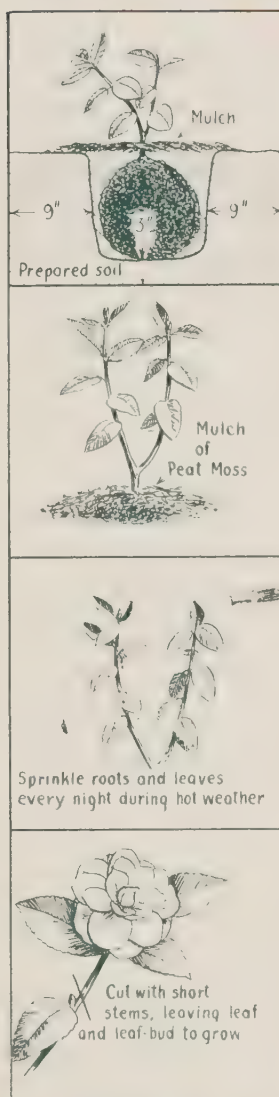
A loose, well-drained soil, containing 1/3 garden loam, 1/3 leaf mold (oak if possible) and 1/3 thoroughly moistened peat moss is ideal. Where leaf mold is not available add more peat.

Dig a hole 12 to 18 inches wider and 3 to 4 inches deeper than the root ball. Fill in bottom with a good soil mixture and place the top of the root ball even with the ground level. Soak the plant well and also water top and bottom.

Apply acid fertilizer right after blooming and in August. Apply fertilizer to damp soil and water in well.

Camellias should never be cultivated over 1/2 inch deep. Mulch to keep roots damp and cool.

Camellias love lots of water but the soil must be well drained. Sprinkle ground and leaves every night during the hot summer.



NEWER GLADIOLUS at Lower Prices

BEACON. Bright, rosy-scarlet, with a highlight of cream in the throat; spike very tall and straight. **Doz. 75c; 100 \$5.50.**

BLUE BEAUTY. Best light violet-blue, a color that should be in every Gladiolus collection. **Doz. \$1.00; 100 \$7.50.**

CHAMOUNY. Beautiful, deep rose-pink, edged with silver; many flowers out at once. **Doz. \$1.00; 100 \$7.50.**

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Camellia-Flowered Doubles. The huge flowers (4 to 6 inches in diameter) resemble Camellias. Choose from the following separate colors: Pink, Rose, Salmon, Apricot, Scarlet, Dark Red, Yellow, and White; also Mixed

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VILLE DE NANTES



How to Plant C TREES ar

WHEN PLANTS are in cans, they may be removed by cutting down two sides of the can with tin snips or chisel and pulling the sides apart so that the can comes off easily. Handle so as not to break open the ball of earth.

Pots may be removed by the following method. Place four fingers against the surface soil, invert the pot, tap lightly against something solid and out come the contents in your hand in one solid piece.

In every case, the soil in the container should be fairly moist so that it will hold together and care should be used to keep all the earth possible on the roots.

For plants in gallons and 6-inch pots, dig a hole approximately 15 inches by 15 inches. For plants in 5-gallon or 9-inch pots, dig a hole approximately 24 by 24 inches.

In all cases, plants should be planted in the ground at about the same level as they were in the container.

After the hole is partially filled, use water generously



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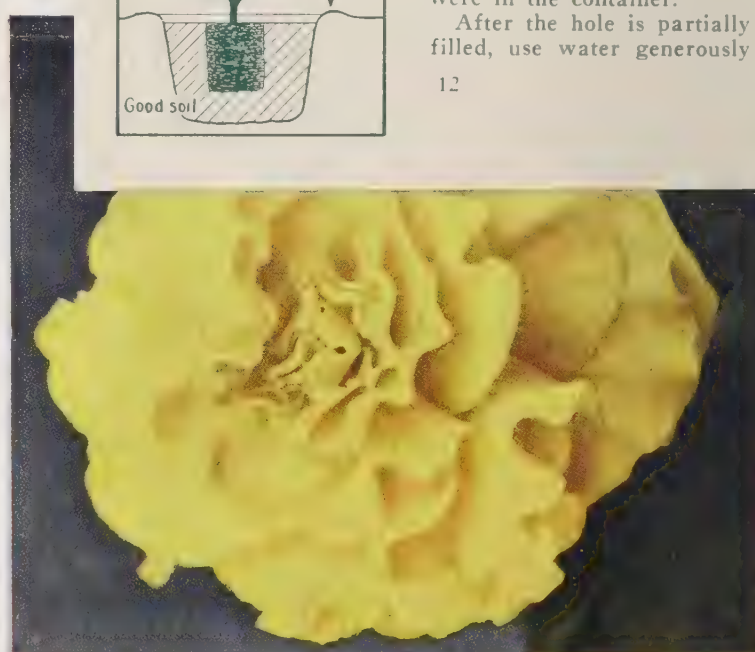
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TIGRIDIA, MIXED COLORS



TUBEROUS BEGONIA (Camellia Flowered)



ined and Balled SHRUBS

before filling the hole with top soil so that the water will settle the soil around the plant and eliminate all air pockets.

BALLED PLANTS should be handled by lifting the ball and not the top.

Dig a hole large enough to hold ball and permit firming the earth around it. Place plant with top of ball even with the surface of the ground. Do not remove burlap. Fill in about 1/3 with soil, then cut top string and fold back corners of burlap. Fill the hole with water and, when soaked in, throw in the remainder of the soil. Firm the soil well, leave a shallow basin and fill again with water. Water again to assure thorough soaking of the ball. Do not rely on sprinklers or sprinkling system to do this until plant is well established.

Never place fertilizer of any kind in the hole when planting. Small quantities of fertilizer may be applied when plants are thoroughly established and growing.

13



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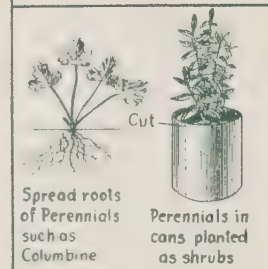
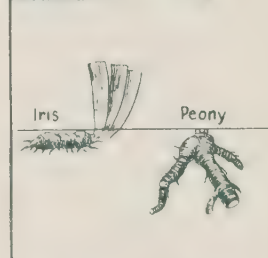
VILLE DE NANTES



How to

PERENNIALS

THE SOIL should be well worked and free of big lumps and air pockets. The average planting distance for perennials is 1 foot apart, but vigorous growers require as much as 3 feet apart. Plants such as Iris should be planted with the main root just below the surface of the ground. Plants such as Peonies should be planted with the tips of the buds at or just below the surface of the ground. Plants in which the leaves spring from a crown should be planted with this crown on the level of the dirt line. Plants such as Hollyhocks should be planted with the root straight down and the bud just below the surface of the dirt. Spread all roots out naturally. Bring the soil in contact with all roots and press firmly. When the plants are watered, water the roots and not the tops.



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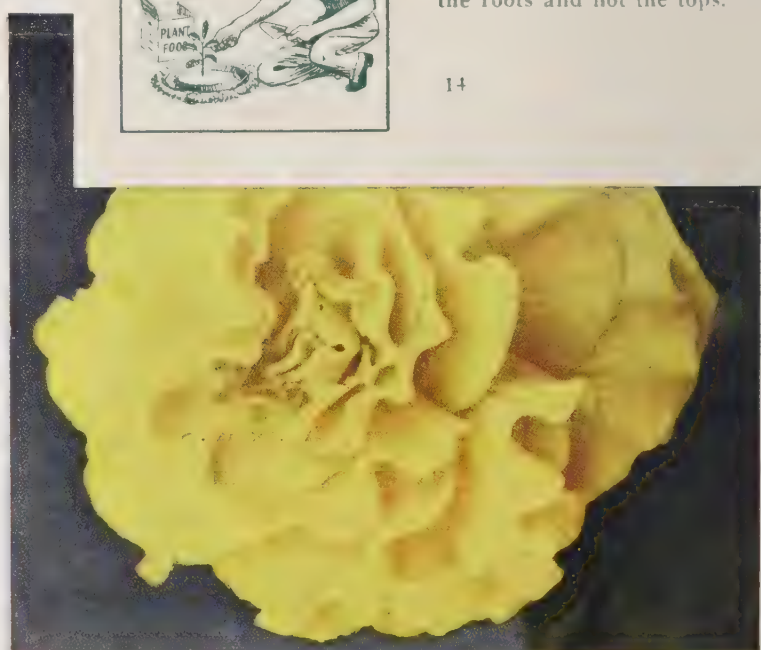
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TUBEROUS BEGONIA (Camellia Flowered) TYPE



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Plant

ANNUALS

ANNUALS are almost indispensable for color in the garden in the summer and autumn. Most annuals require full exposure to the sun and thrive in any good garden loam.

Plants large enough to be moved directly to the garden beds can be had at the nursery. Care should be used in handling them at this stage, removing as much soil with the plant as possible when transplanting.

It is advisable to pinch back the top of each plant so as to stimulate new growth and make the plant strong and bushy. This also gives the roots a chance to get well established before putting out much new top growth.

Most annuals respond well to a generous feeding of commercial fertilizer up to the time of budding. Place the fertilizer at the top of the ground and soak in thoroughly.

Annuals complete their entire life cycle in one year's growth and if permitted to dry out, will quickly die. Be sure to keep these plants irrigated well at all times.

15



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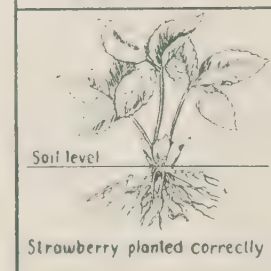
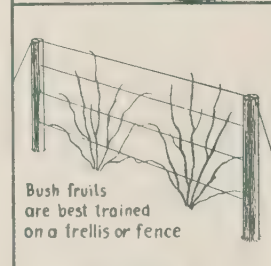
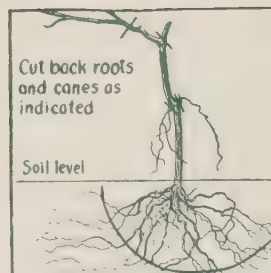
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How to GRAPES, STRAWBERRIES

Care and Planting of Grape Vines. Plant grape vines in full sun 8 feet or more apart.

Dig a hole no less than 1 foot wide and 2 feet deep. Before planting the vine cut back basal roots to 5 inches and remove all others. Cut back top to 2 or 3 eyes.

Plant vine deep enough to leave the bottom eye just above the surface of the ground, and loose top soil placed around the roots. Fill in hole and water immediately.

Care and Planting of Strawberries. Set crown at surface of deeply spaded soil. Leave soil loose; remove all young leaves, leaving 2 or 3 of the older ones. Cut back roots. Water well.

Care and Planting of Bush Fruits. Currants and gooseberries. Set 2 or 3 inches deeper than in nursery. Cut off 1/2 the tops, plant 4 to 5 feet apart, cultivate. Every

16



TUBEROUS BEGONIA (LLOYD'S) Flowering Basket TYPE



TUBEROUS BEGONIA (Camellia Flowered)

TIGRIDIA, MIXED COLORS →



Plant

and Other SMALL FRUITS

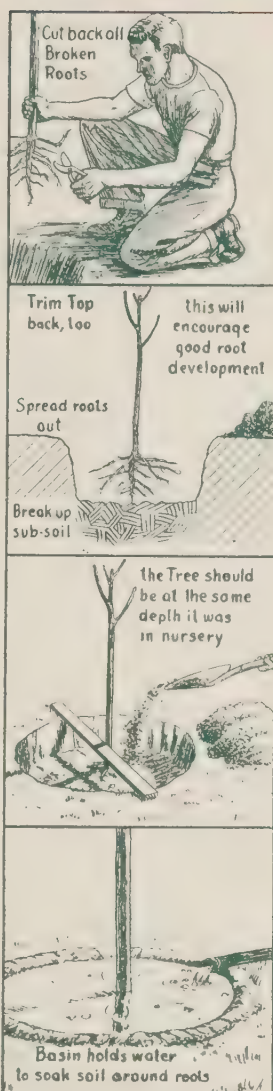
year after fruit is gathered cut out and burn all wood 3 years old. Let 5 or 6 new shoots come each year.

Raspberries and Blackberries. Plant in good soil 3 or 4 feet apart, in rows 6 feet apart. Set Black Raspberries so bud is covered just 1 inch. Firm soil. Red Raspberries, plant 1 to 2 inches deeper than they were in nursery. Cut back all raspberries as soon as planted to 6 inches above ground. After fruiting cut out all odd canes and burn, leaving 4 or 5 strong new canes.

Bare-Root FRUIT TREES

Plant in sunny well drained soil. Break up subsoil and thoroughly pulverize top soil. Use no fertilizer at planting time. Prune and plant as shown in illustrations at right. Settle the dirt by slowly running water into basin. Follow by another heavy watering in two days after planting.

17



NEWER GLADIOLUS at Lower Prices

3EACON. Bright, rosy-scarlet, with a highlight of cream in the throat; spike very tall and straight. **Doz. 75c; 100 \$5.50.**

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CHAMOUNY. Beautiful, deep rose-pink, edged with silver; many flowers out at once. **Doz. \$1.00; 100 \$7.50.**

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Camellia-Flowered Doubles. The huge flowers (4 to 6 inches in diameter) resemble Camellias. Choose from the following separate colors: Pink, Rose, Salmon, Apricot, Scarlet, Dark Red, Yellow, and White; also Mixed.

Giant Frilled Singles. The beautifully ruffled flowers hold their heads well for bedding. Choose from all above separate colors, or mixed.

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Care and Planting of

CITRUS TREES

FOR BEST RESULTS, trees should be planted in spring or early summer in a sunny, open location, and at least 15 or more feet from other similar sized growing trees.

Dig a hole a foot larger in diameter than the diameter of the ball, and about as deep as the ball. If the hole is too deep, fill in with good top soil to proper depth and settle dirt before setting tree in the hole. Citrus trees should not be planted any lower than they were in the nursery. Follow the same planting procedure outlined for other balled plants.



Next build a rim of soil on top of ground at outer edge of hole and fill with water immediately to wet soil and fill air space in soil and settle further. Follow with second watering within two or three days and a third, ten to fifteen days later. It is important that newly planted trees have sufficient moisture but too frequent irrigation keeps the ground cold and prevents normal root growth. Subsequent irrigations should be made only as soil becomes dry. Citrus roots make greatest growth just before soil of the root area is too dry.

Little fertilizer is necessary during the first few months after planting. A little well rotted manure may be spread in basin, but not close to the tree.

18



TUBEROUS BEGONIA (Camellia Flowered) TYPE



TUBEROUS BEGONIA (Camellia Flowered)

TIGRIDIA, MIXED COLORS →



FUCHSIAS

FUCHSIAS may be grown in practically any wind-protected place, even in sunny positions. However, in the interior valleys fuchsias need some protection from the hot midday hours of direct sun. In the ground or in pots they prefer a sheltered location, protected from prevailing winds. This could be the east side of a building, under high-branched trees in filtered sunlight, or in a properly constructed lath house.

Fuchsias will grow in full shade, but do not bloom well in a dark place. In order to grow normally and bloom abundantly they must have all the light possible and need at least three to four hours of sun a day. They prefer early morning sun, but will do well in late afternoon sun.

As to soil condition, the first consideration is good drainage. Waterlogged soil may be fatal to fuchsias, especially in heavy soil during a cold, wet winter. Provide good drainage by breaking up the soil at least 18 inches deep and adding coarse sand, peat or other suitable material.

To provide the humus and acid condition fuchsias require thoroughly mix plenty of well-rotted manure, leaf mold, peat, compost, or acid soil conditioner into the soil.

Fast growing and perpetually blooming plants need plenty of water. Fuchsias are no exception. In addition to thorough soil soaking as often as required daily overhead sprinkling is advised. Mulch with a layer of peat moss, well-rotted manure or other porous material, spread evenly over the ground as far out as the branches reach to help maintain cool moist conditions for the roots. Depending on the size of the fuchsias the mulch layer may be a fraction of an inch for young plants, to an inch or more for long-established ones.

19



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will succeed in almost any well-drained soil. Add some sandy loam to heavy soil. For best blooms plant only top grade new bulbs. For a succession of bloom plant at 2-week intervals, starting in January. Plant about 3 inches deep; 4 inches in very light sandy soil. Start fertilizing when plants are 6 to 8 inches high. Dig bulbs when leaves begin to turn brown, dry and store for the winter. Thrip damage can be controlled by spraying during the growing period. Consult us for the best spray material.

TUBEROUS-ROOTED BEGONIAS

are best planted under trees where they get filtered sunlight, in a lath house or in garden beds where a few hours of morning sun will be had. Soil should be mixed with leaf mold, peat and well-rotted manure. GOOD DRAINAGE is essential. Start bulbs in pots or flats indoors in February. Transplant either to pots or garden beds, as desired, when about 4 inches tall. Feed with acid plant food. WATERING is most important, especially in the interior valleys. Besides thorough soaking of the soil as needed, wet the plants with a fine spray several times during very hot days, but not when the sun is shining on the plants.

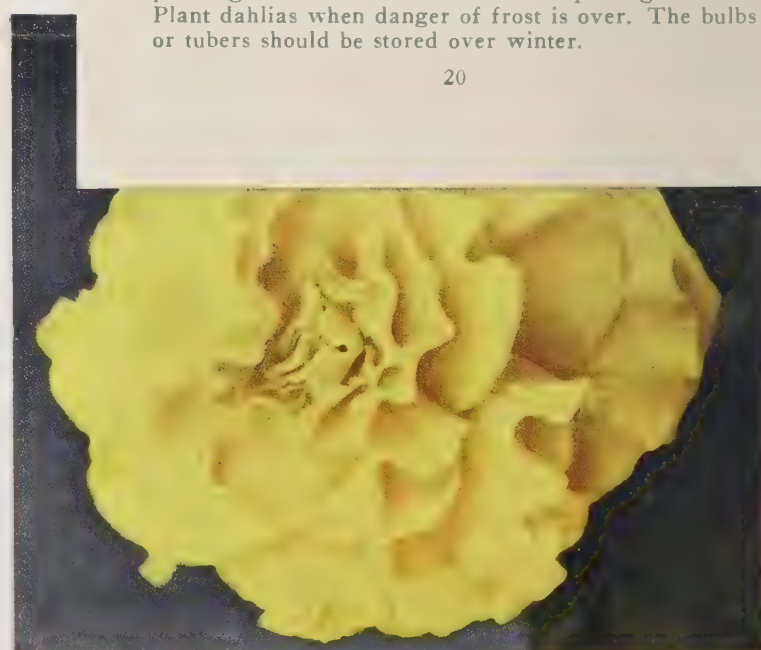
DAHLIAS

should be grown in the sun in well-cultivated, well-drained soil. Plant bulbs flat, 4 inches deep, cover 2 inches and fill in hole as sprouts grow. Cultivate deeply until flowering time. After that ordinary tillage is sufficient. Place bone meal at the bottom of the hole when planting and cover it with soil before placing the bulb. Plant dahlias when danger of frost is over. The bulbs or tubers should be stored over winter.

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TIGRIDIA, MIXED COLORS (Camellia Flowered) TYPE



TUBEROUS BEGONIA (Camellia Flowered)

TIGRIDIA, MIXED COLORS →



How to Plant BULBS and TUBERS

SPRING FLOWERING BULBS are planted in fall. It is best to plant as soon as the bulbs arrive at the nursery, usually from late September or October 1, depending on the variety. They may be safely planted up into December, but late planting is less satisfactory.

Give bulbs a place in which sun is available at least part of the day. They prefer a rich well-spaded soil in which a quantity of bone meal has been well worked in. During the growing season and flowering, give them plenty of water. After blooming allow to grow on naturally until the leaves brown at the tips, at which time bulbs may be removed. This growing builds up buds for the next year. Bulbs can be left in the ground if desired, in which event cut off the tops after leaves start browning.

Depth of planting, unless too shallow, is not critical. Usually bulbs may be set deeper in sandy soil than indicated, and possibly shallower in heavy soil. Give plenty of water to all bulbs. Lilies need drainage, especially if soil is heavy. Ranunculus and Anemones can take plenty of water after growth starts.

BULB PLANTING CHART

PLANT IN OCT., NOV., DEC. for early spring and summer bloom.		PLANT IN JAN., FEB., MARCH for summer & fall.
1 in.	RANUNCULUS	ANEMONE
2 in.	FREESIAS	TUBEROUS BEGONIA
3 in.	BULBOUS IRIS	CANNA
4 in.		GLADIOLUS
5 in.	HYACINTHS	DAHLIA
6 in.	WATSONIA	
7 in.	DAFFODILS	
8 in.	LILIES	

21

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Hints for Planting and Care of LAWNS

A LOVELY LAWN is not difficult to get and maintain if a little care is exercised in building the lawn and taking care of it.

Cultivated soil needs only spading to loosen it and raking to grade for seeding. If soil is poor or uncultivated, work in a 2-inch layer of manure or peat while spading. Water after grading to settle. Do this for a week at least and fill in low spots before seeding.

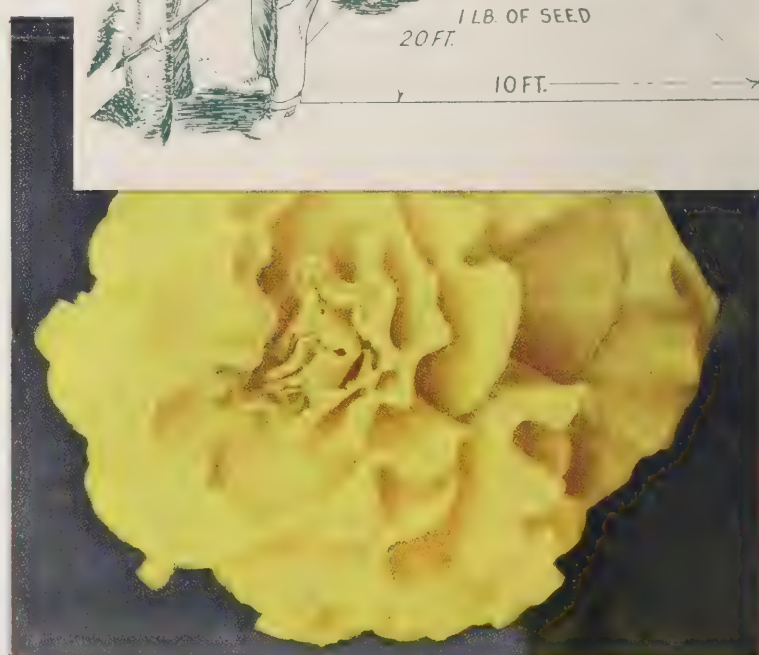
SEEDING—Lightly rake new "lawn" over and loosen only the surface. Take grass seed at rate of 1 pound to 200 square feet of area—divide in half. Sow half broadcast, walking say north or south. Then the balance while walking east or west. Do this on a windless day so seed will fall evenly over ground surface. The lawn may be lightly raked again if desired and rolled to pack seed into soil. If desired, a light layer, $\frac{1}{8}$ inch, of peat may be spread over "lawn" as a mulch to conserve mixture.

Careful, light watering soon makes the seed germinate without washing the seeds out. When grass is high enough mow carefully with blades set $1\frac{1}{2}$ inches high. As new grass grows thickly reduce this height to the usual permanent cutting height.

Applications of balanced fertilizers in spring when growth starts helps new lawn maintain its vigor. Watering by soaking, especially during hot weather, keeps that emerald green quality so desirable in permanent lawns.



TIGRIDIA, MIXED COLORS (Camellia Flowered)



TUBEROUS BEGONIA (Camellia Flowered)

TIGRIDIA, MIXED COLORS



SOME WINTER FLOWERING SHRUBS

These shrubs are especially desirable because they provide winter and early spring bloom:

Arbutus unedo	Erica (Heathers)	Euryops
Azalea indica	Eranthemum	Osmanthus
Bouvardia	Choisya	Westringia
Camellias	Chorizema	Viburnum tinus
Daphne	Chaenomeles (Quince)	Correa

SOME SHRUBS WITH BERRIES

The showy berries on these shrubs add much to their value as important shrubs for garden use. Freely used in the garden border, foundation plantings, etc., they are extremely colorful.

Pyracanthas, bright red and orange yellow berries
Cotoneasters, upright and spreading types with red, blue and black berries

Arbutus unedo, red berries	Crataegus, red-orange berries
Ligustrum, blue to black berries	Viburnum, various colors
Photinia, bright red berries	Ilex (Holly), red berries
Aucuba, red berries	Cestrum, white or red berries
Eugenia, purple berries	Barberry, red, blue and black
Nandina, red berries	Common Myrtle, black berries
Pittosporum, light yellow	Oregon Grape, blue

SHRUBS FOR SHADY AND SEMI-SHADY LOCATIONS

Aucuba	Azaleas	Azara
Brunfelsia	Calycanthus	Daphne
Fatsia	Fuchsia	Gardenias
Camellias	Hydrangeas	Jacobinia
Laurus	Ligustrum lucidum	Osmanthus fragrans
Pittosporum tobira	Raphiolepis ovata	Rhynchospermum

There are other varieties of shrubs and flowers that can be used in shade and semi-shade that will answer that often asked question, "What shall I use in the shade?" Let us know your problem and we shall be glad to help you.

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NEWER GLADIOLUS at Lower Prices

BEACON. Bright, rosy-scarlet, with a highlight of cream in the throat; spike very tall and straight. **Doz. 75c; 100 \$5.50.**

BLUE BEAUTY. Best light violet-blue, a color that should be in every Gladiolus collection. **Doz. \$1.00; 100 \$7.50.**

CHAMOUNY. Beautiful, deep rose-pink, edged with silver; many flowers out at once. **Doz. \$1.00; 100 \$7.50.**

ELIZABETH THE QUEEN. New, clear lavender with a golden throat; many ruffled flowers out at once. **Doz. \$1.00; 100 \$7.50.**

ETHEL CAVE COLE. Extra large, clear rose-pink on tall stalks. **Doz. 75c; 100 \$5.50.**

LADY JANE. New, soft yellow, shading deeper on the lower petals; an outstanding exhibition variety. **Doz. \$1.00; 100 \$7.50.**

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MARGUERITE. Glorious new, ruffled, deep salmon-pink with a creamy throat; tall and distinguished. **Doz. \$1.00; 100 \$7.50.**

MINUET. Clear lavender, with 6 or 7 wide-open blooms at a time, perfectly arranged on a tall, straight spike. **Doz. \$1.00; 100 \$7.50.**

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PURPLE SUPREME. New, rich purple, each petal edged with silver. **Doz. \$1.00; 100 \$7.50.**

SNOW PRINCESS. Pure white flowers for exhibition or cutting; tall, vigorous grower. **Doz. 75c; 100 \$5.50.**

SPOTLIGHT. Great, new, dark yellow, with a scarlet blotch in each large flower's throat. **Doz. \$1.00; 100 \$7.50.**

RED CHARM. The best new, dark velvety-red. **Doz. \$1.00; 100 \$7.50.**

ROSA VAN LIMA. Light rose, with a few darker lines in the throat; 7 to 8 flowers at once on a tall, strong spike. **Doz. 75c; 100 \$5.50.**

VALERIA. Beautiful, new, ruffled, bright red throughout. **Doz. \$1.00; 100 \$7.50.**

WHITE GOLD. Large, clear, light cream; tall, early-flowering exhibition variety. **Doz. 75c; 100 \$5.50.**

RAINBOW MIXTURE. Contains these and other choice varieties. **Doz. 75c; 100 \$5.50.**

Postage Prepaid on All Seed and Bulb Orders.

Quantity Prices: 50 bulbs of a single variety take the 100 rate; 6 take the dozen rate.

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TUBEROUS BEGONIAS

The breath-takingly beautiful blossoms of Tuberous Begonias are first choice for color and show in shade each summer and early fall, and indeed are one of the most magnificent of all flowers. They are easily grown in pots or out-of-doors in a rich, light, well-drained soil containing a high percentage of leaf mold. **Full directions for their culture with every order.**

Camellia-Flowered Doubles. The huge flowers (4 to 6 inches in diameter) resemble Camellias. Choose from the following separate colors: Pink, Rose, Salmon, Apricot, Scarlet, Dark Red, Yellow, and White; also Mixed.

Giant Frilled Singles. The beautifully ruffled flowers hold their heads well for bedding. Choose from all above separate colors, or mixed.

Carnation-Flowered Doubles. The giant flowers have fimbriated petals, resembling those of Carnations. Choose from the following separate colors: Rose, Salmon, Scarlet, Yellow, or All-Colors Mixed.

Hanging-Basket Type. Lovely, large, pendulous double flowers for pots, window-boxes, and hanging-Baskets. Choose from the following colors: Rose, Salmon, Scarlet, Yellow, and All-Colors Mixed.

Prices of All Colors and Varieties of Tuberous Begonias: Large Tubers (1½ to 2 inches in diameter), each 35c; dozen \$3.50.



VILLE DE NANTES



Better Camellias from Better Gardens

VARIETIES in this list include many of the best and most popular Camellias. However, we can supply nearly all varieties now being propagated in California; send us your list.

PRICES are for strong, branched plants in one-gallon containers. Larger plants are available in five-gallon containers at prices varying with the size of the plants; ask for prices.

SHIPPING. Add 10% of the amount of your order (minimum \$2.00) for careful crating, and we will ship any size of our Camellias to you express collect, to arrive in their original containers in perfect condition.

ALBA PLENA. Pure white formal double; early, free-bloomer. **\$2.95.**

ARAJISHI (Aloha). Deep rose-red, full-double, peony-form; very early. **\$2.75.**

BELLA ROMANA. Pink, striped and splashed crimson; rose-form double. **\$1.75.**

BERENICE BODDY. Light pink, loose-petaled semi-double; early, free-bloomer. **\$3.50.**

CHANDLERI ELEGANS. Huge pink-and-white petals surround a large anemone center; slow, bushy growth. **\$2.50.**

BLOOD OF CHINA. Large, deep velvety scarlet with many waved petals about a small golden center. **\$2.50.**

COL. FIREY (C. M. Hovey). Favorite de large, formal double. **\$2.50.**

COVINA. Medium-sized, rose-red, semi-freely produced; bushy shrub. **\$1.50.**

DAIKAGURA. Large, deep rose, more blotched with white, loose-petaled, peony-early but continuing to bloom. **\$2.50.**

DEBUTANTE. Large, light pink, full double form; the favorite pink Camellia. **\$3.00.**

ELENA NOBILE. Semi-double, orange-red and free-flowering, on tall, slender plants.

EMPEROR OF RUSSIA. Large, vivid red peony with very thick petals; slow and compact.

FIMBRIATA. Pure white, formal double, the Plena with the delicately fringed petals.

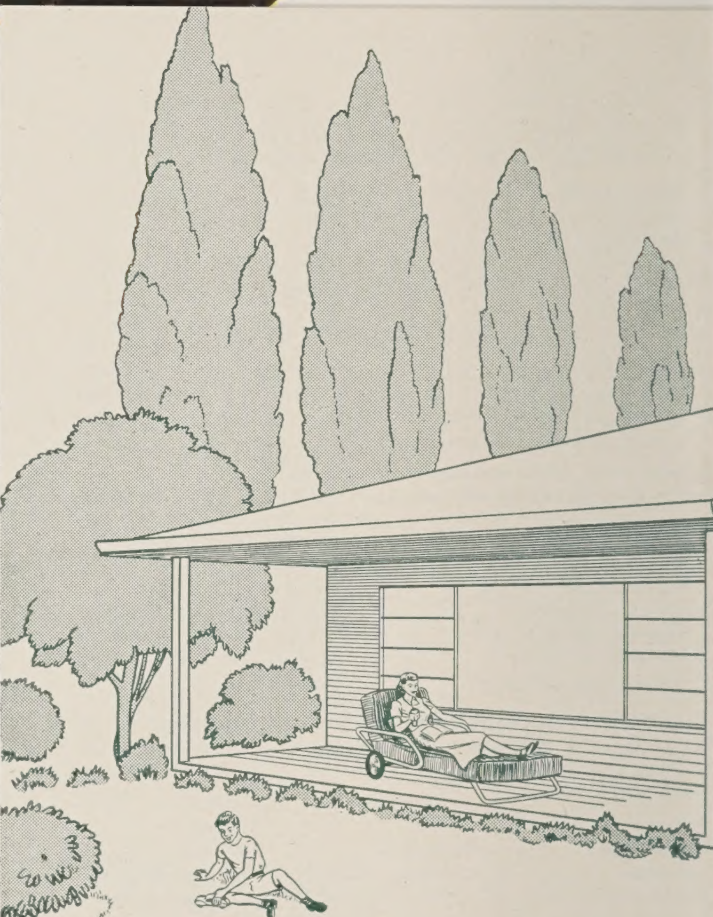
FRANCINE. Pure, deep pink form of Ch otherwise identical. **\$2.50.**

GENERAL PATTON. Large, glowing pink form; profuse bloomer and vigorous **\$3.95.**

GLEN 40. Large, dark red, formal double broad, overlapping petals; slow and compact **\$3.95.**

GRANDIFLORA ROSEA (Lady Clare). Very semi-double rose-pink with prominent golden stamens. **\$2.00.**

HIGH HAT. Beautiful light pink sport of Dai early-blooming; slow, spreading growth.



BETTER GARDENS

2446 Huntington Drive

SY 27911

SAN MARINO

AT 29104



TUBEROUS BEGONIA—LLOYDI (Hanging Basket) TYPE



TUBEROUS BEGONIA (Camellia Flowered)

TIGRIDIA, MIXED COLORS →



TUBEROSE—DOUBLE



BETTER BULBS for SPRING PLANTING

TIGRIDIA "Mexican Shell Flower"

Extremely showy flowers for the mid-summer garden. The large (4- to 6-inch) flowers resemble wide-open tulips; although each flower lasts but a day, buds open intermittently for weeks. Prefer very light shade, or full sun; good drainage, but plenty of water. Plant 4 inches deep; 6 inches apart.

Separate Colors are available: Scarlet, Wine Red, Rose-pink, deep Rose, and Yellow; also Mixed. **Top-size Bulbs**, Doz. \$1.50; 100 \$10.50.

TUBEROSE

These waxy-white, intensely fragrant flowers in spikes are old-time favorites for the garden, potting, and cutting, enjoying a new wave of popularity.

Double Pearl. The best-known double white. Each 20c; doz. \$2.00.

Single Mexican. Single, sweet-scented white. Doz. \$1.25.



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Better Gardens Presents

The Best New Flowers for Your 1950 Garden

ASTER, Super Giant Santa Maria. The largest fully-double pure white Aster ever introduced. Huge 6-inch flowers with long, lacy white petals, on strong 2½-foot stems. Pkt. 15c.

DESERT DAISY (Cladanthus Arabicus). The "Palm Springs Daisy". Bright yellow flowers cover the 2-foot bushes for months. A good, new, drought-resistant bedding plant. Pkt. 15c.

LARKSPUR, Regal Mixture. All the beautiful, modern shades of the newer Giant Imperial group, but with even longer, thicker spikes of Delphinium-like florets; very tall and very early. Pkt. 25c.

LUPIN, Dwarf Annual Pixie Delight. A gay mixture of pleasing shades of pink, rose, blue, lavender, and white, as well as combinations of these. The 8-inch bushes are in bloom very early, and flower freely. Pkt. 25c.

MARIGOLD, Gaillardia-flowered. Aurora. The golden-yellow ball-shaped flowers look even larger than their 3-inch size on the compact, little 1-foot bushes. For cutting as well as bedding. Pkt. 15c.

NICOTIANA, Daylight Sensation Mixture. A real "double feature" for your garden shows a brilliant new color range heretofore lacking in the fragrant "Flowering Tobacco", including mahogany, scarlet, rose, violet, yellow, coral, pink and white, and the blooms remain open during the day. Pkt. 25c.

PETUNIA, Fire Chief. Gold Medal Winner in the 1950 All-America Selections, and the highest point winner in the history of the competition. Fire Chief is the first **vivid red** Petunia, an exceedingly free-flowering dwarf-growing plant to bring brilliant color to your garden throughout this spring, summer, and fall. (See illustration.) Pkt. 25c.

PHLOX Drummondii, Mellow Moon. Huge clusters of soft pastel yellow for many months are yours from the 8-inch, spreading plants of this new color in the Gigantea group. Pkt. 15c.

VERBENA, Bush-Type Roselight. Bright rose-pink with a white eye, resembling the popular Rosy Morn Petunia, and in the new, compact, free-blooming bush form. Pkt. 25c.

(Other Bush-Type Verbenas include Saimon Queen and Starlight, a dark blue. Pkts. of either, 15c.)



HOLLYHOCK DOUBLE TRIUMPH SUPREME

HOLLYHOCK, Double Triumph Supreme. Wonderful, new, full-double strain, with all the favorite shades of other Hollyhocks plus many lovely, new, rich color combinations. Blooms the first summer like an annual, and is very resistant to Hollyhock Rust. Pkt. 25c.

Special Novelty Offer

Choose one packet **FREE**, for every 4 packets ordered of these New Flowers for 1950.



ASTER, SANTA MARIA →



LARKSPUR, REGAL MIXTURE